

NEWS

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FOR FURTHER INFORMATION:

Contact: Jennifer Kluge (586) 393-8800

13 Elite Winners Announced at Today's West Michigan Best and Brightest Companies to Work For® Event

May 12, 2020 - Warren, MI — At the annual “West Michigan’s Best and Brightest Companies to Work For®” digital awards celebration held today, May 12, 2020. Not only were the winning companies recognized, but 13 Elite winners were also honored. Representing 13 different award categories, this distinctive awards competition is presented annually by the Best and Brightest Companies to Work For®.

These Elite West Michigan companies represent the best practices in human resources programs. The winners are selected based on their overall high scores and are then named an Elite winner in their respective category. The most prestigious award, the “Best of the Best, Large Business” was presented to Greenleaf Hospitality Group, which demonstrated excellence in all categories.

Greenleaf Hospitality Group stood above all of this year’s entries with exceptional human resources practices. The company outranked all of the competing companies in every category used to evaluate the winning entries. The 13 elite winners are selected based on their overall high scores and then named an elite winner in their highest performing category. (See list of winners following.)

Nominated companies are assessed by reviewing a number of key measures in each category. Each company’s entry was evaluated by an independent research firm.

“These companies have shown fortitude during this crisis and have inspired others to make critical decisions for the betterment of their teams” said Jennifer Kluge, president of The Best & Brightest Companies To Work For®. “They focus on the needs of their employees as a primary objective, even in times like this and are the leaders of our West Michigan community.”

West Michigan’s Best and Brightest Companies to Work For® is sponsored by Baudville Brands, Blue Cross Blue Shield of Michigan, ABC WZZM 13, Newsradio WOOD 1300 and 106.9 FM, Grand Rapids Business Journal, Davenport University, DTE Energy, Marsh & McLennan Agency LLC, The Employers' Association, Consumers Credit Union, Meijer, uMap, Clark Hill, Corp! Magazine, Garrison Dental, SpartanNash, Basic, NOW Health

The Best and Brightest Companies to Work For® is a program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, West

Michigan and Nationally. Nominations are now being accepted. Visit www.thebestandbrightest.com to obtain an application.

Best and Brightest Companies to Work For
(866) 321-1822 * www.thebestandbrightest.com

West Michigan's "Best and Brightest Companies to Work For[®]" 2020 Elite Award Winners

<u>Category</u>	<u>Company</u>
Communication and Shared Vision	Mill Steel Company
Community Initiatives	EV Construction
Compensation, Benefits and Employee Solutions	Consumers Credit Union
Diversity and Inclusion	The Wiser Financial Group
Employee Achievement and Recognition	Greenleaf Trust
Employee Education and Development	Humanex Ventures.
Employee Enrichment, Engagement & Retention	Buist Electric.
Recruitment, Selection and Orientation	Express Employment Professionals
Work-Life Balance	Epitex
Strategic Company Performance	Seaman's Mechanical
The Best of the Best Small Business	Southwest Michigan First
The Best of the Best Medium Business	Andy J. Egan Company
The Best of the Best Large Business	Greenleaf Hospitality Group

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27700 Hoover Rd.

Warren, MI 48093-6306

(866) 321-1822 * www.thebestandbrightest.com